

Services Presentation 2020

#### About us

To know in depth, to merge and synchronize audio, video, IT, AR, VR and control technologies, allows as to deal with the most advanced projects imaginable.

Successful experiences on numerous projects around the world, make us to be recognized as surety company for cutting-edge technologies integration.

We are part of Grupo Secuoya, leading group in creation, production and distribution of audiovisual and digital content, as well as building relationships between brands and people.

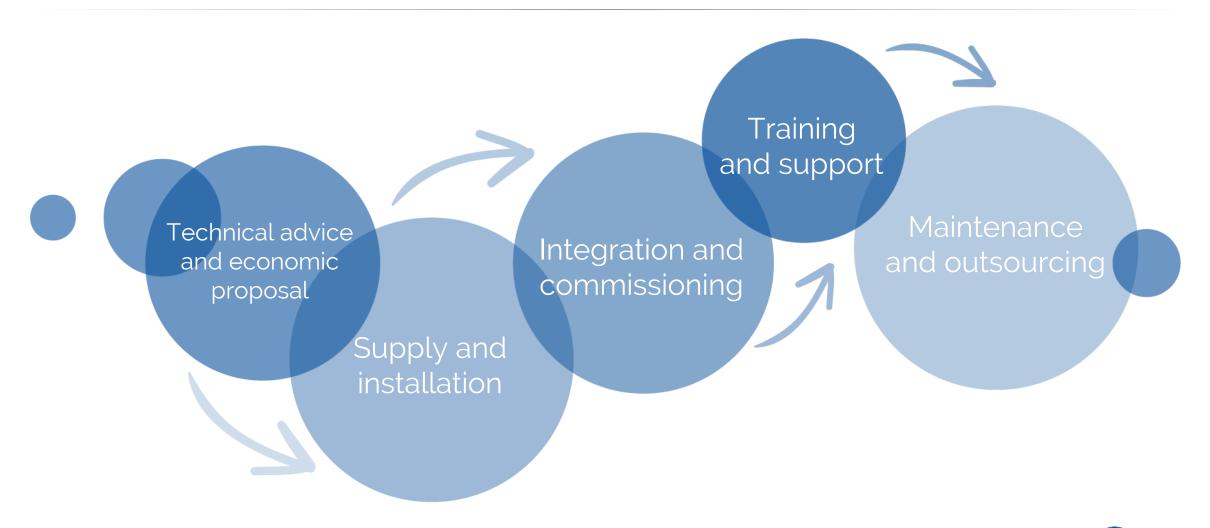
Secuoya leads the transformation of the audiovisual industry in six countries: Colombia, Chile, Peru, Mexico and the United States, as well as having an executive presence throughout the Spanish national territory.

Secuoya provides innovative and disruptive solutions to create, produce and manage any audiovisual product and service, accompanying clients to ensure the success of their actions, both in the way of television content and in the development of "branded content" and "transmedia" strategies to connect brands with their target audiences.





### What do we offer?





### International

BGL Audiovisual started its international adventure with the ONU Pavilion project during Lisbon Expo 1998, Portugal, to subsquently go across the Iberian Peninsula borders.





#### **Business Line**



Museums, Expo pavilions, Temporary exhibitions



Theatres, Auditoriums, Congresses, Experience centres & others



Maintenance, Outsourcing, TV Accessibility (Subtitling)



Television, Mobile Units



# Services



MAINTENANCE, OUTSOURCING, TV ACCESSIBILITY (SUBTITLING)



#### Services we offer

Since its inception in 1968 to date, BGL has maintained its vocation to meet the services required by customers, which is part of its foundational "DNA".

We currently offer a variety of services to facilitate the usefulness and adequacy of facilities and equipment with the solvency provided by the knowledge acquired over time.

We offer our participation from the genesis of the project, analysis and study of solutions, going through the implementation and subsequent maintenance, to the technical management and operation of the facilities.

Management of AV media in specific spaces: congress and cultural centers, events, etc

Accessibility for TV: live subtitling and for recorded programs, audio-description, and sign language.



# Servicies: Success Stories



# Courts of Aragon







Client: Courts os Aragon.

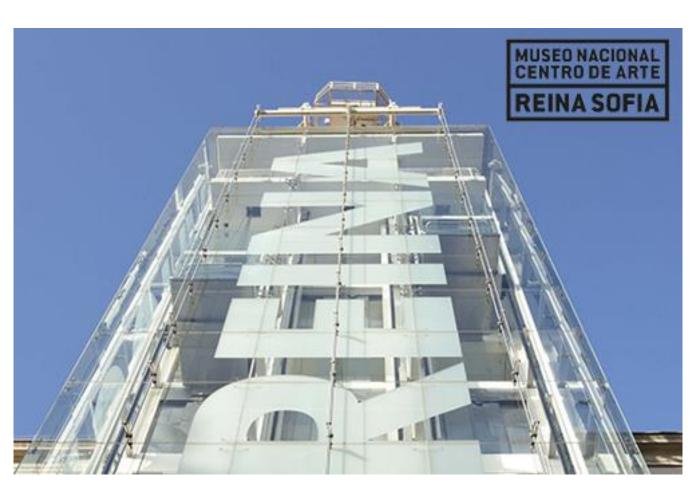
BGL takes charge of the preventive and corrective maintenance of the audiovisual installations located in the Courts of Aragon as well as future installations.

For the management we perform the following tasks:

- Preparation and preliminary verification of the teams in all the events organized in the Parliament.
- Realization and technical coverage of ordinary and extraordinary institutional acts.
- Recording, cataloging and archiving of all acts held in Parliament.
- Technical assistance to the media.
- Basic edition of audiovisual content and recording.
- Management of all the rented material.
- Creation of infographics, reports, interactive, graphics, maps and panels for the website of the Courts of Aragon.
- Video and audio recordings through ENG equipment and basic video editing.
- Streaming of all the plenums and the relevant commissions.

To this end, the Joint Venture (Bienvenido Gil S.L. - Actualidad Media S.L.) places 5 permanent technicians in the courts, plus staff for maintenance, extraordinary events, etc ...

# Reina Sofía (Madrid)



Client: Reina Sofía.

The two-year contract, will be made at the main headquarters, Velázquez Palace and Glass Palace including the following:

- Technical assistance in the acts.
- Maintenance service of audiovisual equipment used in acts.
- Audiovisual equipment consulting service to be used in acts.
- Maintenance of the public-address system.
- Auxiliary equipment rental.

# Government of Aragon







Client: Government of Aragon

BGL has awared the Audiovisual Support Service to the Government of Aragon Communication Management.

The Communication Department of the Government of Aragon once again relies on the knowledge and experience of BGL as audiovisual support for all its events.

For this we take charge of the following actions:

- Support with the necessary technical staff to fully realize the audiovisual performance of the events organized by the Communication Department.
- Production of videos of events organized by the Communication Department for use in social networks and, in general, for the Government of Aragon information policy that includes the recording of content and its subsequent edition.
- Streaming type broadcast of events organized by the Communication Department that includes the recording of content and its subsequent edition.

# Zaragoza Exhibition Centre







Client: Zaragoza Fair.

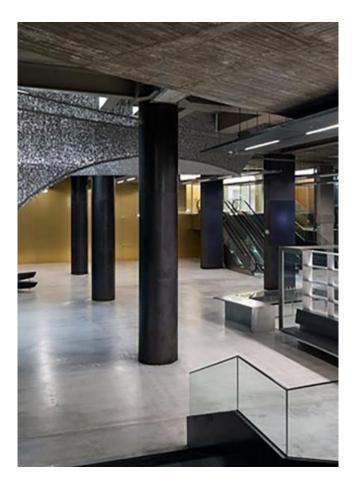
Management and operation of the technical audio-visual services; maintenance, additional rentals and so on.

The Zaragoza Exhibition Centre was designed by the renowned firm of architects called 'Nieto y Sobejando' and built on occasion of the International Trade Fair EXPO ZARAGOZA 2008.

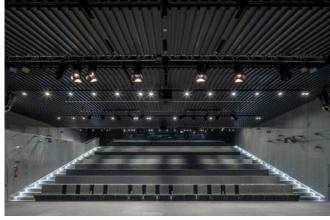
The modularity of the different spaces and rooms of the Zaragoza Exhibition Centre, combined with BGL's team of technical professionals, enable our client to attract numerous different events: European Union, international encounters...

#### Caixa Fórum

(Sevilla)







Client: Caixa Fórum

Caixa Forum Seville is a cultural center managed by Social Work "la Caixa" as being part of the entity Social Work. Is being designed for all the audiences and offers a wide cultural, artistic and educational offer. It is located on the Avenue Inca Garcilaso and occupies part of the Sevilla Tower building.

The cultural center inaugurated on March 2017 is located in an area near the old town, an area that was once outside the walls: Cartuja Island included by the Seville Tower building and where Caixa Forum is around the block.

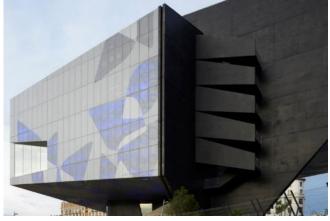
The building possess 7.500 square meters, over a surface of 8.100 square meters, 10 with two exhibition areas, an auditorium, two multipurpose rooms, a café-restaurant and also a shop-library. The Auditorium and the two exhibition areas are situated on the basement, under the superior square that gives access to the center.

BGL performs the principal tasks in audiovisual technical assistance in the same center with a technical daily help in illuminating, sound, video, projections and equipment maintenance.

#### Caixa Fórum

(Zaragoza)







Cliente: Caixa Fórum.

Caixa Fórum Zaragoza is a cultural center managed by La Caixa through its foundation as being part of the entity Social Work.

It has being designed for all the audience, with temporary expositions and presents a cultural, artistic and educational offer. Is dispose of an auditorium for 252 people, an exhibition room of 435 square meters, a library, a café, an educational area and a oriel – terrace.

It's a great and unique building that cost about 20 million euros. The entire surface was built in 7062 m² distributed in 6 floors. The building is unfold in two large geometric structures, structural concrete and whose skin is covered with 1600 perforated aluminum sheets with decorative motifs of leaves. It's supported on columns and large solid iron formwork pillars.

BGL performs tasks in audiovisual technical assistance in the same center with a technical daily support in illumination, sound, video, projections and equipment maintenance.

#### Prado National Museum

(Madrid)







Client: Prado National Museum, Madrid.

The internationally acclaimed Prado Museum, with the aim of promoting research and development about the museum's own contents, is responsible for hosting numerous activities and events related to its collections and works of art. Due to its experience and track record, BGL has been in charge of providing audiovisual technology assistance at these events. BGL also provides this service at other locations within Museum Campus, which is made up of the Auditorium (414 seats), the Conference Room in the Jeronimos building (48 seats), The Magna Room (Sala Magna) (42 seats) and classrooms at the Cason del Buen Retiro building (40 seats). In addition to this, BGL periodically provides other mobile equipment for installations at the Cloister, exhibition halls and other spaces that make up the campus.

The various systems that our technicians implement range from conference systems to simultaneous translation, cameras, video projection, impressive audio and video broadcasts, film projection, live streaming audio and video recording, spectacular lighting, control of audiovisual devices and signal routing.

Thanks to the exemplary service offered by BGL, the activities programmed at the museum are a huge success, enabling the propagation of art closely linked to Spanish history.

# The Villa Square

(Madrid)







Client: Madrid Town Hall.

The Villa square (before San Salvador's square) is situated in Madrid's old town (Spain), next to the Mayor Street. It has its origin in three small streets, corresponding to primitive medieval drawn of the city: the Elbow one shows by the East, the Cord street in the South and finally the street of Madrid by the West.

In its context we can see the main fronts of three buildings with great historical-artistic value, raised in different centuries. The oldest one is the Lujanes Tower and House (Xv century), built in gothic and mudéjar style, base in the Eastern face of the square.

Formerly it was headquarters Madrid City Hall up to its transfer to Cibeles Palace. The plenary sessions in Madrid Town Hall are regularly performed in the same place where BGL provides light, sound and technical, as well as assistance in preventive and corrective maintenance tasks.

Specifically they are performed in two different spaces, Mayor 71 and its own Villa square.

# Casa Árabe (Madrid)





Cliente: Casa Árabe.

Casa Árabe is a public law entity inter-administration character, attached to the General State Administration, with its own legal personality, full capacity to work and with its own heritage.

The consortium is integrated by the Ministry of Foreign Affairs and Cooperation (MFAC), the Spanish Agency for International Development Cooperation (SAIDC), Junta of Andalucía, the Community of Madrid, Madrid town hall and Córdoba town hall.

Arabic Opera House is seen as the strategic point between Spanish relations and the Arabic world. A meeting point where different figures and institutions, public and private, from the business scope, education, academic world, political and cultural, argue, interact, and they establish lines of cooperation and they undertake new projects.

BGL in Madrid performs video, light, sound technical assistance in different spaces and an auditorium where it takes place conventions, presentations and cinema showing.

# Interior Ministry

(Madrid)



Client: Interior Ministry.

The Interior Ministry is the area for the Executive Power in charge of the norms and actions about internal politics oriented to maintain the public order, security and social peace. It's also in charge of managing the relations of the head of government with the political organizations of a country .Is also known as Interior Affairs Secretary, Interior Secretary, Secretary og Governance or Government.

The person in charge of this organ is commonly named as Interior Ministry, whose functions, in opposition to those of the Ministry of Foreign Affairs, are manage the relations with internal political and social forces. It's also the attendant for the Internal Order of the State, what means that it's in the command of national police and intelligence forces.

BGL performs the assistance of video calls, Skype, streaming and mobile control MDM services.

# 12 de Octubre Hospital

(Madrid)



Client:12 de Octubre Hospital

The University Hospital October 12 is located in the Avenue of Córdoba, s/n (next to the Málaga roundabout), specifically in Osca Sur neighborhood (Usera district), in the south of Madrid. Actually, the hospital is fitted with 1.368 beds, converted into the hospital with the highest number of beds in Spain.

Nowadays there are 7000 professionals working in this center, they allow 40 000 surgical interventions, more than 40 000 earnings and approximately a quarter million urgency's. October 12 Hospital is a reference hospital for the south of Madrid and for other sanitary areas of the region and Autonomous Communities. Is one of the largest hospitals in Spain and has the capability of solving mostly all the health problems that a patient suffers.

BGL performs works for technical assistance almost every day in two big installations for the Hospital: the General's Residence Auditorium Residence and the Materno infantile Auditorium.

The principal tasks are video, light and sound technical assistance, thereby on some special occasions streaming services.

# TEN Subtitling



Client: Central Broadcaster Media, S.L.

TEN, Secuoya Group's DTT channel, has entrusted BGL with the deferred subtitling service of its documentaries and factual television programmes.

BGL has initially added three new (3) posts for technical operators at its Headquarters in Zaragoza in order to deliver this service, as well as undertaking the equivalent adaptations and technical updates of its subtitling system.

# RTVE Subtitling



Client: Corporación RTVE, S.A.

RTVE has entrusted BGL with the deferred subtitling service on its documentaries, cartoons and informative programs from 2013 to 2014

# Canal Sur Subtitling



Client: Canal Sur Television (Chanel Sur Television)

Awarded the subtitling project for the programmes already filmed by Canal Sur Televisión.

Managed centrally at our headquarters in Zaragoza.

A 2-year term since March 2012 with two 1-year extensions planned.

#### Resources involved:

- 2 Transcribers.
- 3 Editors.
- Technology: Combination of our own technology ZAR Caption and FAB.

# Castilla-La Mancha Media Subtitling



Client: Castilla-La Mancha Media

Castilla -La Mancha Media has entrusted BGL since 2016 with the deferred subtitling service, performing an average of 65 hours monthly of all kind of production, from movies to daily schedule programs.

# 7TV Región de Murcia Subtitling



Client: TV 7 Región de Murcia.

BGL has been providing the subtitling service to TV "7 Región de Murcia" an average of 180 hours monthly with live subtitles in news and weekly programs.

#### Clients of Services

























